



# SUCCESSFUL JOB SEARCH STRATEGIES WORKSHOP



## **This workshop will give you the skills you need to expedite your job search using proven traditional methods and cutting edge technology**

To conduct an effective job search, you should understand the process, the research involved, and the technologies that work, such as:

- What are the importance and benefits of Job Search Preparation?
- What are “Networking” cards, and how are they used?
- What are the benefits of, and methods used, to Research Companies?
- How do you Research your Chosen Occupation?
- What are the 4 Stages of a Job Opening, and which ones provide you with the least competition?
- How do people FIND jobs vs. how most people SEARCH for jobs?
- How do you use Networking (LinkedIn) and Cold Calling to your benefit?
- What are the reasons to use the Internet and other Technology in your Job Search, and how can you use them to your advantage?
- How do you follow up on Job Leads to maximize Job Search effectiveness?

**To Register for this FREE Workshop, contact the American Job Center Office Nearest You Today**



Danielson	95 Westcott Road • 860-412-7000
Willimantic	1320 Main Street, Tyler Square • 860-450-7603
New London	Shaw's Cove Six • 860-439-7670 option 6
Norwich	113 Salem Turnpike, North Bldg., Suite 200 • 860-859-5777

**To learn more about the wide range of workshops available, visit [www.ewib.org](http://www.ewib.org) or [www.ct.gov/dol](http://www.ct.gov/dol)**

**Note: Not all workshops are available every month. Certain workshops may require a minimum number of participants to avoid cancellation. Please check the monthly calendar for availability.**

*This program is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*